

PRESS RELEASE

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American Bus Association Names The Pennsylvania Renaissance Faire One of North America's 100 Best Events for 2016

The American Bus Association (ABA) announced that the Pennsylvania Renaissance Faire has been designated as one of the Top 100 Events in North America for 2016 by an experienced expert tourism industry selection committee. Inclusion in the top 100 list, published as a supplement to the September/October issue of Destinations magazine, indicates that the Pennsylvania Renaissance Faire offers excellent entertainment value to both tour groups and individual travelers from around the world, according to ABA.

With the release of the American Bus Association's 2016 top 100 Events in North America, ABA celebrates 34 years of the program. What began as a way for motorcoach operators to incorporate new product into their itineraries has grown to one of the most sought-after lists by travel professionals, motorcoach operators and general public.

The ABA's 2016 top 100 Events Selection Committee selected the Pennsylvania Renaissance Faire from hundreds of event nominations submitted by ABA members. Judges considered the event's broad appeal, its accessibility to motorcoaches and skill at handling large groups, and a variety of other relevant criteria.

The Top 100 Events list is available online at [www.buses.org/Top 100](http://www.buses.org/Top100)

The Pennsylvania Renaissance Faire returns to the list of Top 100 events after enjoying the distinction in 1998. The wondrous fantasy that is the Pennsylvania Renaissance Faire is held Saturdays, Sundays, and Labor Day Monday, August through October, 11 AM – 8 PM. 2015 adult admission is \$30.95 and child admission, ages 5 to 11, is \$11.95. Parking is free, but games, rides, foods, beverages, and crafts have additional costs. Visit PaRenFaire.com for complete show details, advanced click-to-print discount tickets, and helpful tips for a fun-filled Faire day. Visitors can save \$5 off with advanced ticket purchases. Information is also available through the Faire Box Office by calling (717) 665-7021.

The Faire is set amidst the splendor of the formal gardens of Mount Hope Estate & Winery, Route 72, 1/2 mile south of PA Turnpike Exit 266, 15 miles north of Lancaster and 14 miles east of Hershey.

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